

Design your own sunscreen

STUDENT WORKSHEET

Look at the sample bottles of sunscreen provided by your teacher.

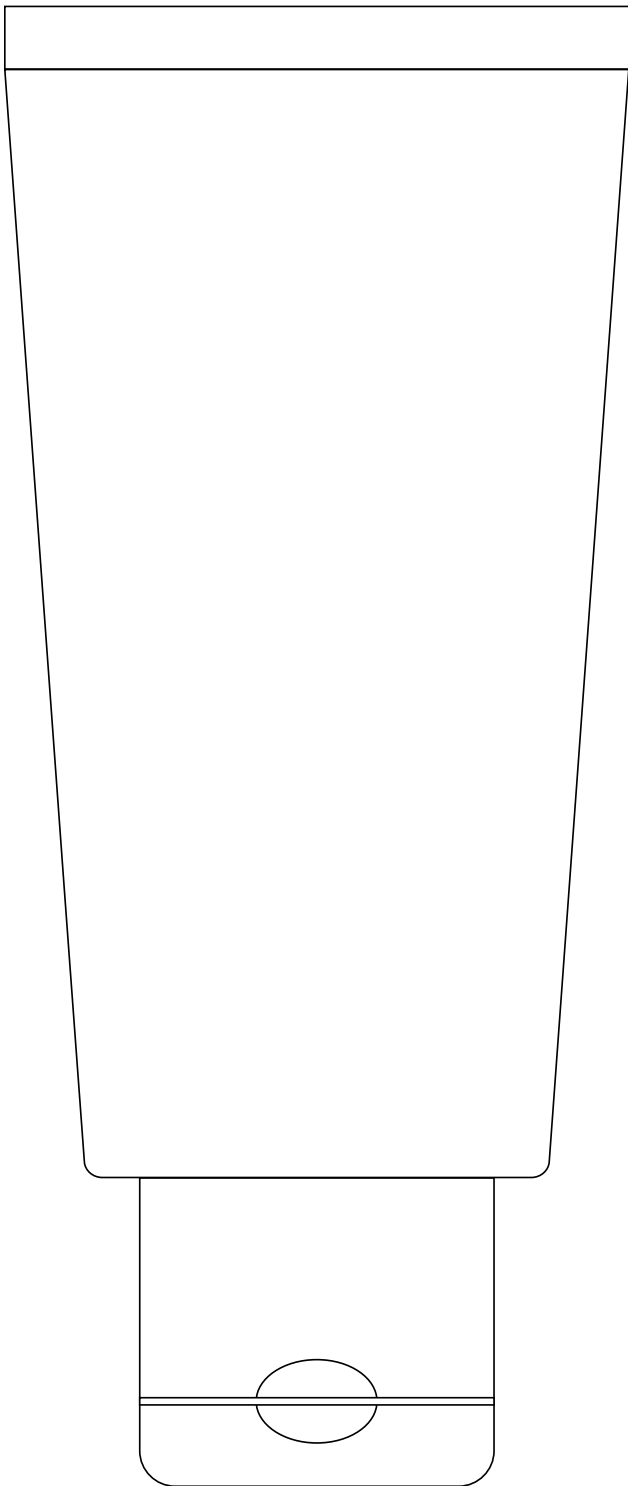
Imagine you are a graphic designer for a sunscreen manufacturer who hopes to market sunscreen to young people. Use your creative skills to design the front and back sunscreen labels on the outline provided. You can use written text, images or step-by-step instructions to communicate why sunscreen is recommended, how to apply and the amount you need.

Hint!

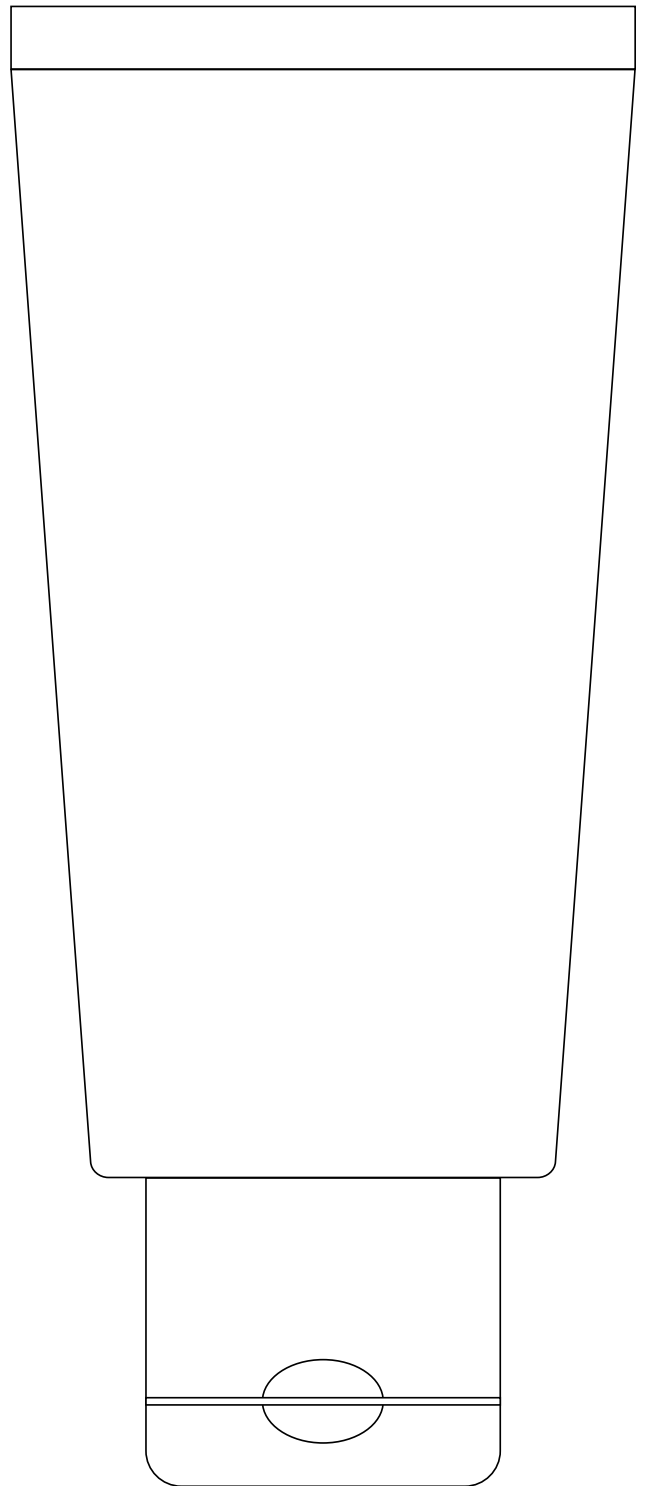
When designing your labels, think about the following:

- A sunscreen brand name.
- A front label which will attract young buyers. Include a SunSmart tagline or catch phrase that will appeal to younger buyers.
- The SPF (Sun Protection Factor) rating you will give your sunscreen.
- The category of sunscreen, e.g. water sports, snow, outdoor workers, kids' formula, etc.
- Make sure the back label includes SunSmart's recommendations for sunscreen type, application instructions, use-by date and storage details.



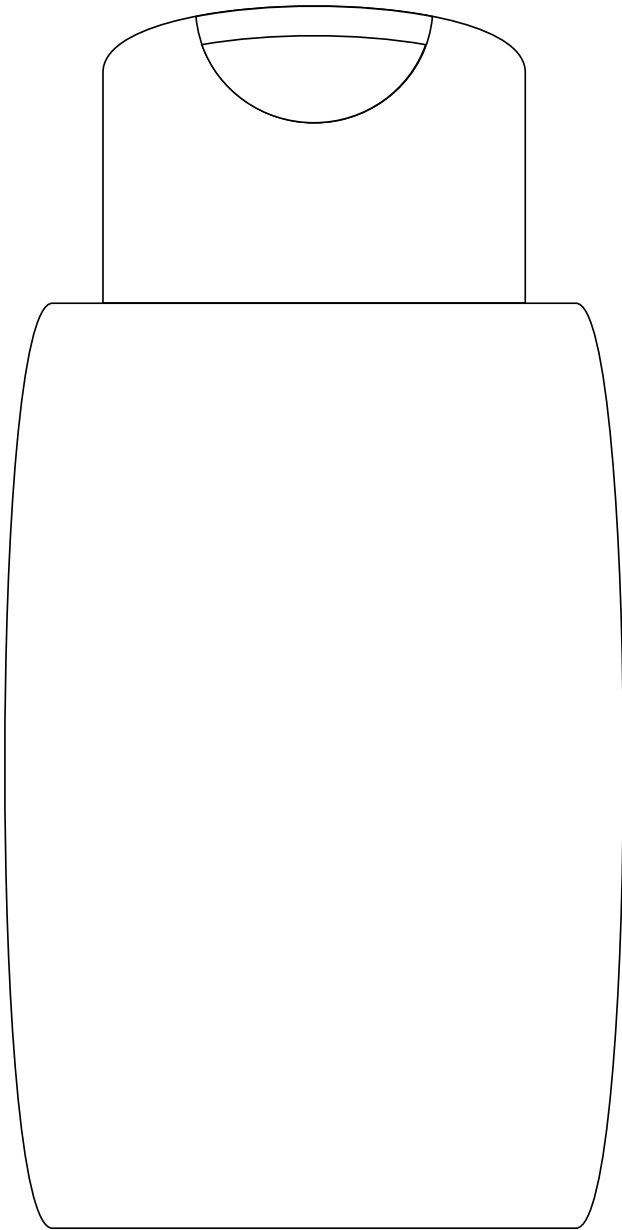


FRONT

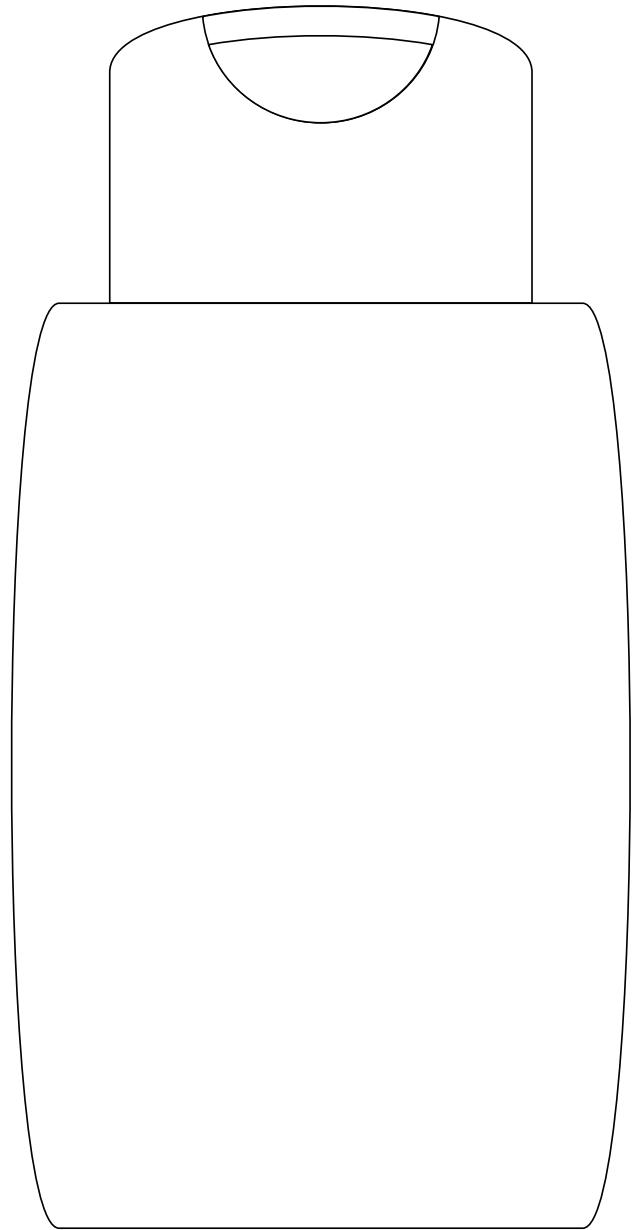


BACK



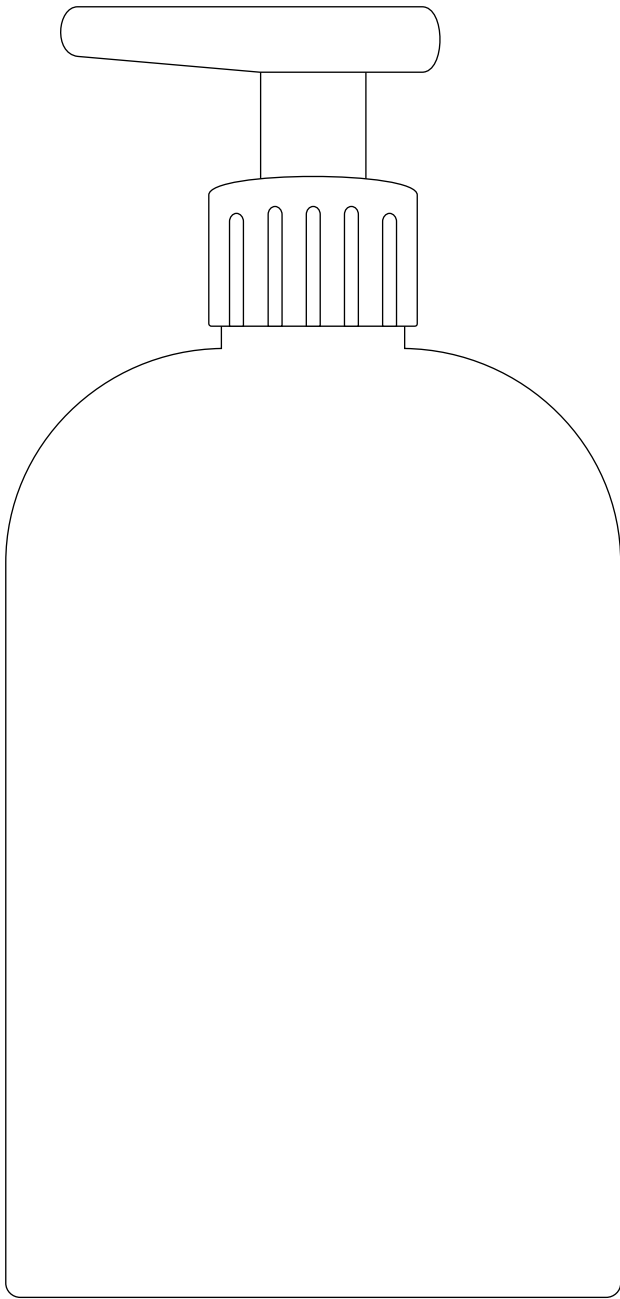


FRONT

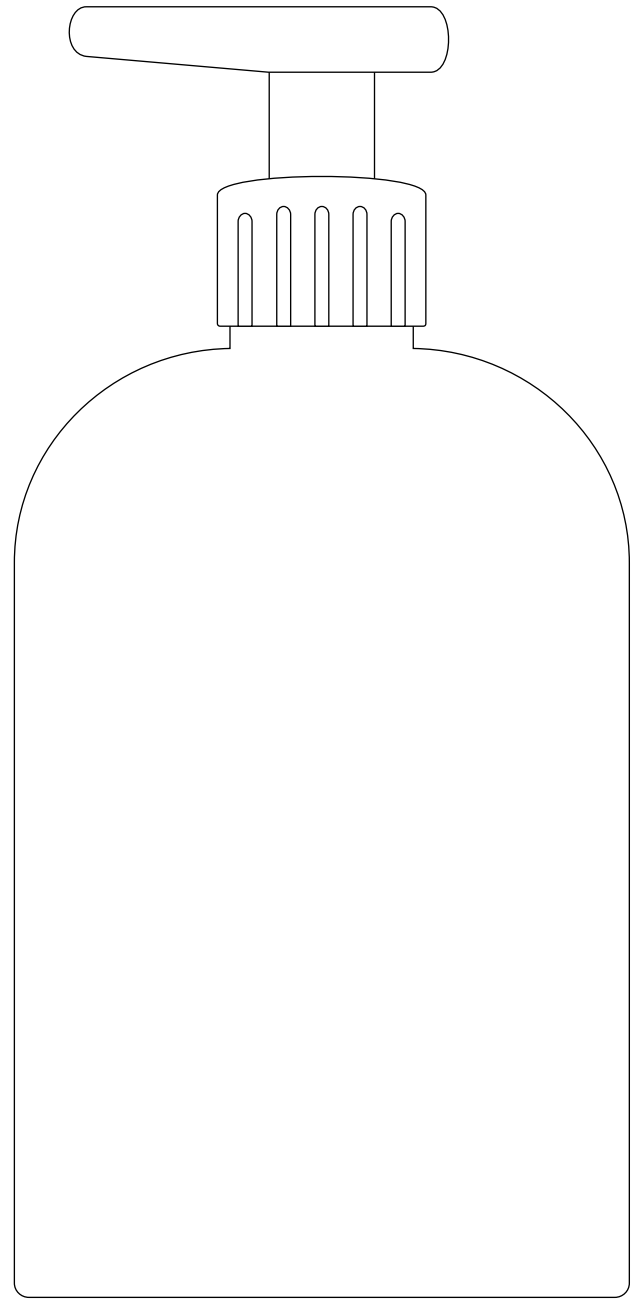


BACK





FRONT



BACK

